**Official Ambassador Group 2022**

It’s our **40th** (**Ruby**) anniversary in 2022 and as we count down to the Marathon Sunday celebrations, we’d love to offer **FIVE** people an exclusive training journey to complete their very FIRST marathon!

The Mash Direct Belfast City Marathon takes place on Sunday 1st May 2022 starting at the iconic Stormont Estate, working its way across the city, finishing in Ormeau Park.

If you are a keen runner who has never completed 26.2 miles before and would be able to finish a 6-mile run comfortably by Christmas, why not register your interest for this unique Ambassador programme and be part of **“The 2022 Ruby Runners”!**

Successful candidates will be provided with the following complimentary programme:

* Free entry for the Mash Direct Belfast City Marathon on Sunday 1st May 2022 (also includes free entry to the Sunday 18th September Half Marathon event)
* 16-week Training Plan (commencing wc 10th January)
* Full Training Kit - shorts/t-shirts/jacket/trainers
* \*\*Monthly 1-2 hourly Q&A sessions in Belfast with Marathon health and fitness experts inclusive of Better gym strength/fitness classes (1st Tuesday of each month 7-9pm January – April inclusive)

*\*These will provide motivation and support for individuals who wish to be part of a team, achieve their goal or reach their best time*

*\*\*Please note events are subject to change and some sessions may be conducted via Zoom should government guidelines apply, regarding social distancing*

* Interview opportunities with Cool FM / Downtown Radio
* Ambassador photos and quotes distributed in Belfast Live and Daily Mirror NI
* 3-month citywide Health and Fitness membership with Better \**Ts and Cs apply* (Jan-Mar)
* Fit Quest Assessment (January) from Better
* Swim Doctor consultation and training from Better
* Fundraising Pack from Official Charity Partner, Cancer Focus NI\* *please note all ambassadors will be expected to raise money for Cancer Focus NI*
* Complimentary training goodies from Mash Direct and so much more!

To qualify for this amazing experience, you must agree to each of the following **CRITERIA**:

|  |  |
| --- | --- |
| YES | I am over the age of 18 years old |
| YES | I have never run a marathon |
| YES | I have a good level of fitness and can run 6 miles comfortably |
| YES | I have been given permission from my doctor to participate |
| YES | I am active on social media eg Facebook, Instagram or Twitter and understand that I will be required to share my training journey on these platforms |
| YES | I am happy to take part in any PR related activity such as photographs, video, training sessions or radio interviews |
| YES | I can commit to the full marathon training programme, as organised by Belfast City Marathon Ltd, to help achieve my marathon goal (any absenteeism may result in exclusion from the Ambassador Group) |
| YES | I am happy to fundraise for the event’s Official Charity Partner, Cancer Focus NI |
| YES | I understand that I am an ambassador for the Mash Direct Belfast City Marathon and as such must support the organisation. I must not engage in any negative PR on social media or any other public platforms (any misconduct will result in exclusion from the ambassador group and any future Belfast City Marathon Ltd events) and commit 100% to the programme. |
| YES | I understand that I can only pull out of the Official Ambassador programme because of an injury, sickness or death in my family\* *\*Any participants who pull out due to injury will need to present a medical note to the Event Manager* |
| I agree to the **CRITERIA** as outlined for the Official Ambassador Group 2022  Signature:  Date: | |

**Supporting Information**

|  |  |
| --- | --- |
| **FULL NAME** |  |
| **EMAIL ADDRESS** |  |
| **MOBILE CONTACT NUMBER** |  |
| **MALE/FEMALE** |  |
| **AGE ON 1st MAY 2022** |  |
| **TOWN/CITY** |  |
| **LONGEST RUN IN LAST 3 MONTHS** |  |
| **DETAILS OF RACES INCLUDED** |  |
| **PLEASE STATE WHICH SOCIAL MEDIA ACCOUNTS YOU USE (remove where necessary)** | ***INSTAGRAM/FACEBOOK/TWITTER*** |

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| **WHY YOU WANT TO RUN THE MASH DIRECT BELFAST CITY MARATHON**  *Minimum 250 words* |

If you are interested in this wonderful experience, please email your completed application to [elaine.riddell@belfastcitymarathon.org](mailto:elaine.riddell@belfastcitymarathon.org) **before 4pm on Friday 3rd December 2021.**