

2027 CHARITY PACKS

MARATHON & TEAM RELAY

PACKS

**20 PLACE
PACKAGE**

**50 PLACE
PACKAGE**

**100 PLACE
PACKAGE**

TICKET PRICES

Marathon: £180

Team Relay: £250

Half Marathon £160

20 PLACE PACKAGE

- Story spotlight on Eventmaster Instagram
- Logo added to Eventmaster website
- Logo and link featured on BCM website/Charity Section
- Early opportunity to book your space at the expo (first come, first served)
- Inclusion in BCM newsletter
- Access to runner management console (Priority support contact)
- Dedicated charity toolkit (email templates, social graphics, fundraising tips)
- Fundraising best practice guide for your runners
- Access to fundraising webinars with live Q+A

50 PLACE PACKAGE

- Story spotlight on Eventmaster Instagram
- Logo added to Eventmaster website
- Logo and link featured on BCM website/Charity Section
- Early opportunity to book your space at the expo (first come, first served) 10% discount on your stand
- Inclusion in BCM newsletter
- Charity spotlight post on Eventmaster account with BCM reshare
- Opportunity to have a presence in the finish area (Subject to planning)
- Access to runner management console (Priority support contact)
- Dedicated charity toolkit (email templates, social graphics, fundraising tips)
- Fundraising best practice guide for your runners
- Access to fundraising webinars with live Q+A
- One free Marathon place at time of purchase

100 PLACE PACKAGE

- Story spotlight on Eventmaster Instagram
- Logo added to Eventmaster website with 50 words of copy
- Logo and link featured on BCM website/Charity Section
- Interview with Official Media Partners (timing at the discretion of the partner)
- First preference to be located at a cheer station/charity mile/water station
- Early opportunity to book your space at the expo (first come, first served) 20% discount on your stand
- Inclusion in BCM newsletter
- 'Charity of the week' spotlight post on Eventmaster account with BCM reshare
- Opportunity to have a presence in the finish area (Subject to planning)
- Access to runner management console (Priority support contact)
- Dedicated charity toolkit (email templates, social graphics, fundraising tips)
- Fundraising best practice guide for your runners
- Access to fundraising webinars with live Q+A
- Two free Marathon places at time of purchase
- Dedicated charity success interview with charity or runner to be posted on Eventmaster and reshared by BCM