



Dear Principal,

### **Calling All Budding Artists**

The organisers of the Mash Direct Belfast City Marathon are celebrating 40 years on Sunday 1<sup>st</sup> May and would like your school to get involved with our celebrations.

As part of our anniversary year, we recognise that this would not be possible without the support and generosity of our partners in particular Tayto, who have been with us for 32 years.

In conjunction with Tayto, we would like to invite pupils to enter our competition as below;

- Design an A4 poster celebrating 40 years of Mash Direct Belfast City Marathon
- Include reference to the event, Tayto, runners, walkers, and reference to the 40<sup>th</sup> year.

All artwork will be displayed at the Expo and Pack Collection (Friday 29<sup>th</sup> – Saturday 30<sup>th</sup> April) at the Titanic Exhibition Centre and three winners will be chosen on Saturday 30<sup>th</sup> April by the organisers and Tayto.

### **But what can you win???**

- 1st prize – a year's worth of Tayto Crisps for the prize pupil, Tayto for the winner's class, £500 cash prize for their Primary School, VIP Family Pass for Race Day to help the Cool FM Team start the race at Stormont Estate.
- 2nd prize - Tayto for the winner's class, £300 cash prize for their Primary School
- 3rd prize – Tayto for the winner's class, £150 cash prize for their Primary School

I hope this is something that you will consider and inform your staff, pupils, and parents about as it is a wonderful opportunity for your school to get involved with the biggest participatory event in Northern Ireland.

The final deadline for artwork entries is **Friday 18<sup>th</sup> February 2022**.

If you require any further information, please do not hesitate to contact our team at [info@belfastcitymarathon.org](mailto:info@belfastcitymarathon.org)

Yours in Sport

*Claire O'Neill*

Claire O'Neill (Event Manager)